



READYSETCYBER

BE SMART. BE SAFE. BE READY.

STAY SAFE ONLINE

A Simple Guide to Online Safety & AI Scams

Simple steps to protect yourself,
your money, and your information.



PROTECT

Your Personal
Information



AVOID

Common Scams



BUILD

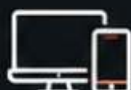
Safer Habits
Every Day



SPOT
SCAMS



PROTECT
YOUR ACCOUNTS



STAY
INFORMED



FEEL MORE
CONFIDENT ONLINE



FOR
SENIORS

STAY INFORMED.
STAY CONFIDENT.
STAY IN CONTROL.



ONLINE SAFETY
IS A JOURNEY.

SIMPLE STEPS TODAY
FOR A SAFER TOMORROW.



 [READYSETCYBER.CA](https://readysetcyber.ca)



BE SMART. BE SAFE. BE READY.

THE
GOLDEN
RULE

PAUSE.
THINK.
VERIFY.

STOP BEFORE YOU ACT

Most scams want you to act quickly.



STOP

Don't rush.



LOOK

What are they asking
you to do?



VERIFY

Contact the person or
organization yourself.



GO

Only continue when you
know it's legitimate.



URGENCY IS A WARNING SIGN.
You always have time to verify.



BE SMART. BE SAFE. BE READY.

RECOGNIZE
A SCAMKNOW THE SIGNS.
AVOID THE RISKS.
STAY SAFER
ONLINE.

WATCH FOR THESE WARNING SIGNS



"Act now or your account
will be closed."



"You've won a prize!"



"Send me the
verification code."



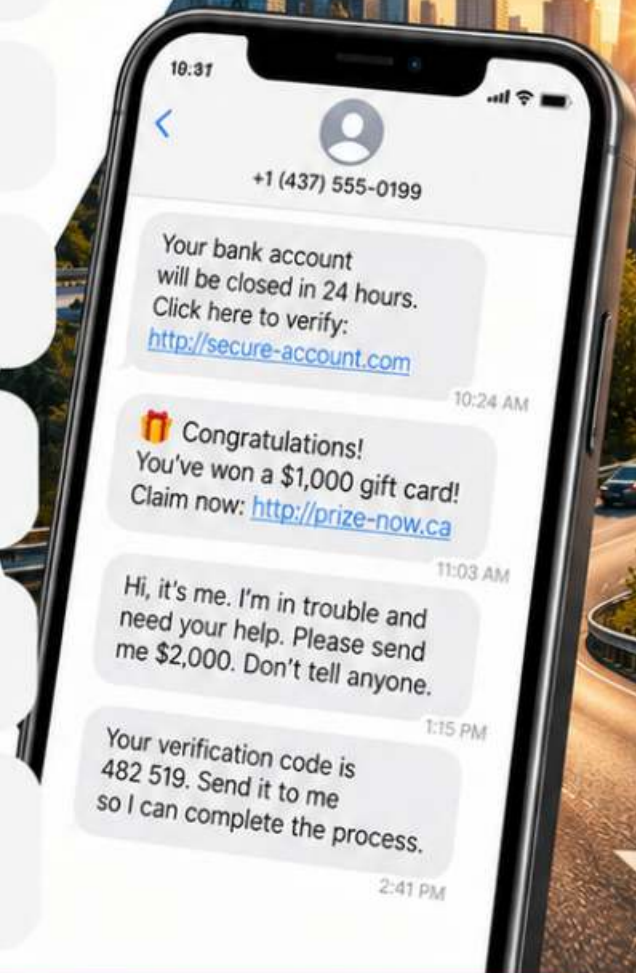
"Pay with gift cards
or cryptocurrency."



"Don't tell anyone
about this."



Unexpected links,
attachments, or requests
for money.



WHEN SOMETHING FEELS UNUSUAL, STOP AND VERIFY.



BE SMART. BE SAFE. BE READY.

**AI SCAMS
ARE REAL**SAME VOICES.
SAME FACES.
NEW RISKS.

SEEING OR HEARING ISN'T ALWAYS PROOF

AI can create convincing:**VOICES****PHOTOS****VIDEOS****MESSAGES**

Someone may even call sounding like a child, grandchild, friend, bank employee, or other trusted person.

**Don't trust the
voice alone.**

WHAT TO DO:

**1****HANG UP.****2****CALL THE PERSON
USING A NUMBER
YOU ALREADY KNOW.****3****VERIFY
WHAT HAPPENED.****PAUSE. CHECK. VERIFY.**

AI CAN BE CONVINCING. YOU CAN BE PREPARED.



BE SMART. BE SAFE. BE READY.

PROTECT YOUR ACCOUNTS

4 SIMPLE HABITS



1

Use a different password
for important accounts.

Use strong passwords and avoid
reusing the same one.



2

**Turn on two-step
verification (MFA).**

Adding a second step helps keep
your accounts safer.



3

**Never give someone
a verification code**
sent to your phone.

These codes are for you — no one
else should ask for them.



4

**Keep your phone, tablet,
and computer updated.**

Updates fix security problems
and help protect you.



**PROTECT
YOUR
ACCOUNTS**

**SIMPLE HABITS.
STRONGER
SECURITY.**



**YOUR BANK, FAMILY, OR SUPPORT TECHNICIAN
SHOULD NEVER NEED YOUR PASSWORD.**



BE SMART. BE SAFE. BE READY.

BEFORE YOU CLICK, PAY OR SHARE

ASK YOURSELF 3 QUESTIONS

1



Was I expecting this?

Is this a message, call or request I was expecting?

2



Are they rushing or frightening me?

Are they pressuring me to act quickly or making me feel scared?

3



Can I verify it another way?

Can I contact the person or organization directly using a phone number or website I know is real?



THINK
BEFORE
YOU ACT

PAUSE.
QUESTION.
VERIFY.



UNSURE?

DON'T CLICK. DON'T PAY. DON'T REPLY.

Call someone you trust and check first.



TAKE A MOMENT. STAY ALERT.

A LITTLE CAUTION GOES A LONG WAY.



BE SMART. BE SAFE. BE READY.

YOUR SAFETY PLAN

IF SOMETHING GOES WRONG

**YOUR
SAFETY
PLAN**TAKE ACTION.
STAY IN CONTROL.
GET SUPPORT.

1

**Stop contact
with the person.**Do not respond to messages,
calls, or emails.

2

**Contact your bank
if money is involved.**Let them know right away so they
can help protect your account.

3

**Change affected
passwords.**Use strong, unique passwords
for each account.

4

**Tell someone you trust.**Talk to a family member, friend,
caregiver, or support person.

5

**Report the scam.**Report to the appropriate organization
(such as your local police, the Canadian
Anti-Fraud Centre, or the platform it
happened on).**BE PREPARED.
STAY SAFE.****MY NEXT STEPS:**

- ☒ Bank contacted
- ☒ Passwords changed
- ☒ Told someone
- ☒ Scam reported

**TAKE ACTION EARLY.**
IT CAN HELP PREVENT MORE HARM.



BE SMART. BE SAFE. BE READY.

STAY SMART. STAY SAFE. STAY IN CONTROL.

You don't need to be a technology expert
to stay safer online.

REMEMBER:



STOP

Don't let anyone
rush you.



LOOK

Notice when
something feels
unusual.



VERIFY

Check another
way before
you act.



ASK

When in doubt,
talk to someone
you trust.

A SAFER
TOMORROW
STARTS WITH
YOU.



YOU'RE
READY

SAME
SMART HABITS.
A SAFER
TOMORROW.



THE BEST DEFENCE IS
A MOMENT TO THINK.

BE SMART. BE SAFE. BE READY.
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