



BE SMART. BE SAFE. BE READY.

COMMON AI SCAMS

REAL LOOKING. REAL SOUNDING. REAL RISK.



1

Voice Clones



AI can copy someone's voice using a short audio clip.

EXAMPLE:

"Hi Mom, I'm in trouble. I need money right away."

2

Deepfake Videos



AI can make realistic videos of real people saying or doing things they never did.

EXAMPLE:

A fake video of a boss asking you to send money or sensitive information.

3

Phishing Messages



AI can create very realistic emails and text messages that are hard to spot.

EXAMPLE:

A message that looks like it's from your bank, a trusted company, or a government agency.

4

Fake Support



Scammers use AI to sound like real support agents from banks, tech companies, or government services.

EXAMPLE:

A phone call from "tech support" claiming there is a problem with your account or device.

5

AI-Generated Images



AI can create realistic images that may be used in scams or fake profiles.

EXAMPLE:

A fake ID, receipt, or social media profile used to gain your trust.

6

Romance & Social Media Scams



AI can create convincing profiles and messages to build fake relationships and ask for money.

EXAMPLE:

A person you meet online who quickly declares they care about you and then asks for financial help.



PAUSE. QUESTION. VERIFY.

JUST BECAUSE IT LOOKS OR SOUNDS REAL
DOESN'T MEAN IT IS.